

WXIX

ORDERFlight Dates **10/20/12-11/05/12**Contract / Revision **811290 /**Original Date / Revision
08/21/12 08/21/12Advertiser **Pillich C/D/STR/OH**Agency **Buying Time**Buying Contact**650 Massachusetts Ave
Suite 210
Washington, DC 20001**Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product
PILLICH FOR ST REPAgency Com 15%Billing Contact**650 Massachusetts Ave
Suite 210
Washington, DC 20001**Sales Office T-DCSales Region NationalAgency RefOrder Sep 00:00:00Estimate # **2188**Alt Order # **06278835**Billing Type CashOrder Type PoliticalBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-CandicProduct Codes PL600Priority P 3Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	38	\$14,807.00	\$17,420.00	0.00	10/01/12	10/28/12	38	\$14,807.00	\$17,420.00
November 2012	46	\$15,827.00	\$18,620.00	0.00	10/29/12	11/05/12	46	\$15,827.00	\$18,620.00
Totals	84	\$30,634.00	\$36,040.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
E 1	WXIX	10/26/12	10/26/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	---- 1--	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---- 1--					1	\$100.00		0.00			
E 2	WXIX	10/26/12	10/26/12	4A PP 4A PP	Comm	M-F 4A PP	---- 1--	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---- 1--					1	\$40.00		0.00			
E 3	WXIX	11/02/12	11/02/12	News @ 5a News @ 5a	Comm	5a-6a	---- 1--	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision **811290** Flight Dates **10/20/12-11/05/12**

Hiatus Dates

Original Date / Revision 08/21/12/ 08/21/12

Order Sep 00:00:00

Advertiser **Pillich C/D/STR/OH**

Product **PILLICH FOR ST REP**

Estimate # **2188**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WXIX	11/02/12	11/02/12	News @ 5a News @ 5a	Comm	5a-6a	----1--	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$200.00		0.00			
E 4	WXIX	10/26/12	10/26/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	----1--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$400.00		0.00			
E 5	WXIX	10/26/12	10/26/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	----1--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$400.00		0.00			
E 6	WXIX	10/26/12	11/02/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	----1--	:30	1	\$400.00	P 3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$400.00		0.00			
Week:		10/29/12	11/04/12	----1--					1	\$400.00		0.00			
E 7	WXIX	10/26/12	11/02/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	----1--	:30	1	\$400.00	P 3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$400.00		0.00			
Week:		10/29/12	11/04/12	----1--					1	\$400.00		0.00			
E 8	WXIX	11/02/12	11/02/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	----1--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$400.00		0.00			
E 9	WXIX	10/26/12	11/02/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	----1--	:30	1	\$400.00	P 3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$400.00		0.00			
Week:		10/29/12	11/04/12	----1--					1	\$400.00		0.00			
E 10	WXIX	11/02/12	11/02/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	----1--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$300.00		0.00			
E 11	WXIX	11/02/12	11/02/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	----1--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$300.00		0.00			
E 12	WXIX	10/22/12	11/05/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	1-----	:30	1	\$100.00	P 3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$100.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$100.00		0.00			
E 13	WXIX	10/29/12	11/05/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	1-----	:30	1	\$1,000.00	P 3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$1,000.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00			
E 14	WXIX	10/22/12	11/05/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	1-----	:30	1	\$1,000.00	P 3	0.00	NM	2	\$2,000.00



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Order Sep 00:00:00

Advertiser **Pillich C/D/STR/OH**

Product **PILLICH FOR ST REP**

Estimate # **2188**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 14	WXIX	10/22/12	11/05/12	Late News M-F Late News M-F (10:30 PM-11:00 PM)	Comm	10-11P	1-----	:30	1	\$1,000.00	P 3	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----		1				\$1,000.00		0.00		
Week:		10/29/12	11/04/12	-----		0				\$0.00		0.00		
Week:		11/05/12	11/11/12	1-----		1				\$1,000.00		0.00		
E 15	WXIX	10/22/12	11/05/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	1-----	:30	1	\$40.00	P 3	0.00 NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----		1				\$40.00		0.00		
Week:		10/29/12	11/04/12	-----		0				\$0.00		0.00		
Week:		11/05/12	11/11/12	1-----		1				\$40.00		0.00		
E 16	WXIX	10/29/12	11/05/12	News @ 5a News @ 5a	Comm	5a-6a	1-----	:30	1	\$200.00	P 3	0.00 NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	1-----		1				\$200.00		0.00		
Week:		11/05/12	11/11/12	1-----		1				\$200.00		0.00		
E 17	WXIX	10/22/12	10/22/12	News @ 6a News @ 6am (6:00 AM-6:30 AM)	Comm	6a-7a	1-----	:30	1	\$400.00	P 3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----		1				\$400.00		0.00		
E 18	WXIX	10/22/12	11/05/12	News @ 6a News @ 6am (6:30 AM-7:00 AM)	Comm	6a-7a	1-----	:30	1	\$400.00	P 3	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----		1				\$400.00		0.00		
Week:		10/29/12	11/04/12	-----		0				\$0.00		0.00		
Week:		11/05/12	11/11/12	1-----		1				\$400.00		0.00		
E 19	WXIX	10/22/12	11/05/12	News @ 7a News @ 7am (7:00 AM-7:30 AM)	Comm	7a-9a	1-----	:30	1	\$400.00	P 3	0.00 NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----		1				\$400.00		0.00		
Week:		10/29/12	11/04/12	1-----		1				\$400.00		0.00		
Week:		11/05/12	11/11/12	1-----		1				\$400.00		0.00		
E 20	WXIX	10/22/12	11/05/12	News @ 7a News @ 7am (7:30 AM-8:00 AM)	Comm	7a-9a	1-----	:30	1	\$400.00	P 3	0.00 NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----		1				\$400.00		0.00		
Week:		10/29/12	11/04/12	1-----		1				\$400.00		0.00		
Week:		11/05/12	11/11/12	1-----		1				\$400.00		0.00		
E 21	WXIX	10/29/12	10/29/12	News @ 7a News @ 7am (8:00 AM-8:30 AM)	Comm	7a-9a	1-----	:30	1	\$400.00	P 3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	1-----		1				\$400.00		0.00		
E 22	WXIX	10/22/12	11/05/12	News @ 7a News @ 7am (8:30 AM-9:00 AM)	Comm	7a-9a	1-----	:30	1	\$400.00	P 3	0.00 NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----		1				\$400.00		0.00		
Week:		10/29/12	11/04/12	1-----		1				\$400.00		0.00		
Week:		11/05/12	11/11/12	1-----		1				\$400.00		0.00		
E 23	WXIX	10/29/12	10/29/12	News @ 9a NEWS @ 9A (9:00 AM-9:30 AM)	Comm	9-10A	1-----	:30	1	\$300.00	P 3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	1-----		1				\$300.00		0.00		



Contract / Revision **811290** Flight Dates **10/20/12-11/05/12**

Hiatus Dates

Original Date / Revision 08/21/12/ 08/21/12

Order Sep 00:00:00

Advertiser **Pillich C/D/STR/OH**

Product **PILLICH FOR ST REP**

Estimate # **2188**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 24	WXIX	10/29/12	10/29/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	1-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	1-----	1		\$300.00		0.00						
E 25	WXIX	11/01/12	11/01/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	---1---	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$100.00		0.00						
E 26	WXIX	10/25/12	10/25/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	---1---	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---1---	1		\$1,000.00		0.00						
E 27	WXIX	11/01/12	11/01/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	---1---	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$1,000.00		0.00						
E 28	WXIX	11/01/12	11/01/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	---1---	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$40.00		0.00						
E 29	WXIX	10/25/12	10/25/12	News @ 5a News @ 5a	Comm	5a-6a	---1---	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---1---	1		\$200.00		0.00						
E 30	WXIX	11/01/12	11/01/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	---1---	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$400.00		0.00						
E 31	WXIX	11/01/12	11/01/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	---1---	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$400.00		0.00						
E 32	WXIX	10/25/12	11/01/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	---1---	:30	1	\$400.00	P 3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---1---	1		\$400.00		0.00						
Week:		10/29/12	11/04/12	---1---	1		\$400.00		0.00						
E 33	WXIX	10/25/12	11/01/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	---1---	:30	1	\$400.00	P 3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---1---	1		\$400.00		0.00						
Week:		10/29/12	11/04/12	---1---	1		\$400.00		0.00						
E 34	WXIX	10/25/12	10/25/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	---1---	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---1---	1		\$400.00		0.00						
E 35	WXIX	10/25/12	10/25/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	---1---	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---1---	1		\$300.00		0.00						
E 36	WXIX	10/25/12	10/25/12		Comm	9-10A	---1---	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00



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Order Sep 00:00:00

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Product **PILLICH FOR ST REP**

Estimate # **2188**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				News @ 9a NEWS @ 9A		(9:30 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- - - 1 - - -					1	\$300.00		0.00			
E 37	WXIX	10/30/12	10/30/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	- 1 - - - - -	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1 - - - - -					1	\$100.00		0.00			
E 38	WXIX	10/23/12	10/23/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	- 1 - - - - -	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- 1 - - - - -					1	\$1,000.00		0.00			
E 39	WXIX	10/30/12	10/30/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	- 1 - - - - -	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1 - - - - -					1	\$1,000.00		0.00			
E 40	WXIX	10/30/12	10/30/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	- 1 - - - - -	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1 - - - - -					1	\$40.00		0.00			
E 41	WXIX	10/23/12	10/23/12	News @ 5a News @ 5a	Comm	5a-6a	- 1 - - - - -	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- 1 - - - - -					1	\$200.00		0.00			
E 42	WXIX	10/30/12	10/30/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	- 1 - - - - -	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1 - - - - -					1	\$400.00		0.00			
E 43	WXIX	10/30/12	10/30/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	- 1 - - - - -	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1 - - - - -					1	\$400.00		0.00			
E 44	WXIX	10/23/12	10/30/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	- 1 - - - - -	:30	1	\$400.00	P 3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- 1 - - - - -					1	\$400.00		0.00			
		Week: 10/29/12	11/04/12	- 1 - - - - -					1	\$400.00		0.00			
E 45	WXIX	10/23/12	10/30/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	- 1 - - - - -	:30	1	\$400.00	P 3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- 1 - - - - -					1	\$400.00		0.00			
		Week: 10/29/12	11/04/12	- 1 - - - - -					1	\$400.00		0.00			
E 46	WXIX	10/23/12	10/23/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- 1 - - - - -	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- 1 - - - - -					1	\$400.00		0.00			
E 47	WXIX	10/23/12	10/23/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	- 1 - - - - -	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- 1 - - - - -					1	\$300.00		0.00			
E 48	WXIX	10/23/12	10/23/12	News @ 9a	Comm	9-10A	- 1 - - - - -	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00



Contract / Revision **811290** Flight Dates **10/20/12-11/05/12**

Hiatus Dates

Original Date / Revision 08/21/12/ 08/21/12

Order Sep 00:00:00

Advertiser **Pillich C/D/STR/OH**

Product **PILLICH FOR ST REP**

Estimate # **2188**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NEWS @ 9A		(9:30 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- 1 - - - -		1				\$300.00		0.00			
E 49	WXIX	10/24/12	10/24/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	-- 1 - - - -	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- 1 - - - -		1				\$100.00		0.00			
E 50	WXIX	10/31/12	10/31/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	-- 1 - - - -	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1 - - - -		1				\$1,000.00		0.00			
E 51	WXIX	10/24/12	10/24/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	-- 1 - - - -	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- 1 - - - -		1				\$1,000.00		0.00			
E 52	WXIX	10/24/12	10/24/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	-- 1 - - - -	:30	1	\$40.00	P 3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- 1 - - - -		1				\$40.00		0.00			
E 53	WXIX	10/31/12	10/31/12	News @ 5a News @ 5a	Comm	5a-6a	-- 1 - - - -	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1 - - - -		1				\$200.00		0.00			
E 54	WXIX	10/24/12	10/24/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	-- 1 - - - -	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- 1 - - - -		1				\$400.00		0.00			
E 55	WXIX	10/24/12	10/24/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	-- 1 - - - -	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- 1 - - - -		1				\$400.00		0.00			
E 56	WXIX	10/24/12	10/31/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	-- 1 - - - -	:30	1	\$400.00	P 3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- 1 - - - -		1				\$400.00		0.00			
Week:		10/29/12	11/04/12	-- 1 - - - -		1				\$400.00		0.00			
E 57	WXIX	10/24/12	10/31/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	-- 1 - - - -	:30	1	\$400.00	P 3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- 1 - - - -		1				\$400.00		0.00			
Week:		10/29/12	11/04/12	-- 1 - - - -		1				\$400.00		0.00			
E 58	WXIX	10/24/12	10/24/12	X Factor Wednesday X Factor Wednesday	Comm	X Factor Wednesday	- 1 - - - -	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- 1 - - - -		1				\$3,000.00		0.00			
E 59	WXIX	10/31/12	10/31/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	-- 1 - - - -	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1 - - - -		1				\$400.00		0.00			
E 60	WXIX	10/24/12	10/31/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	-- 1 - - - -	:30	1	\$400.00	P 3	0.00	NM	2	\$800.00



Contract / Revision **811290** Flight Dates **10/20/12-11/05/12**

Hiatus Dates

Original Date / Revision 08/21/12/ 08/21/12

Order Sep 00:00:00

Advertiser **Pillich C/D/STR/OH**

Product **PILLICH FOR ST REP**

Estimate # **2188**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 60	WXIX	10/24/12	10/31/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	-- 1----	:30	1	\$400.00	P 3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-- 1----	1				\$400.00		0.00				
Week:		10/29/12	11/04/12	-- 1----	1				\$400.00		0.00				
E 61	WXIX	10/31/12	10/31/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	-- 1----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-- 1----	1				\$300.00		0.00				
E 62	WXIX	10/31/12	10/31/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	-- 1----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-- 1----	1				\$300.00		0.00				
Totals														84	\$36,040.00